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Dear Parents and Carers

Re: Promotional video

I'm writing to let you know that on **Monday 15th and Tuesday 16th July** we will be showcasing our brilliant Beechwood pupils, parents, staff and grounds in order to make a promotional video for the school.

There is so much that is brilliant about Beechwood, and we need yourselves and the wider community to know about it.

They will be filming throughout the day/days including when parents and pupils come to school first thing in the morning and when they leave.

As you'll be aware, we do hold a list of the children who are not to be on social media and the related platforms, these children will not be filmed.

If you'd rather your child/children are not in the video for any reason, then please let us know by Friday 5th July.

Equally, if you, as a parent, would rather not be in the film please let the office staff know and we will edit the video accordingly.

I'm really hoping to capture the child/teacher/parent relationships that we value so much here at Beechwood within the film and will therefore be encouraging parents, carers, and relatives to interact with staff at the beginning and end of the day as we normally would.

I'll provide you with further details nearer the time as we will need to adapt our timetable slightly to be able to show off all aspects of Beechwood across the 2 days.

As always, thank you for your ongoing support, if you have any questions or concerns then please feel free to get in touch.

Paul Arnold
Senior Head of School